

Daniel Nicholls

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Professional Experience

La Loma Jungle Lodge (<https://www.thejunglelodge.com/>) 10/2019 – 02/2020

Bocas del Toro, Panama

Manager

- Working with the locals to transform a swamp into a Permaculture farm with the goal of eating off the land as much as possible.
- Implementing procedures for the opening of the 10 cabin, off-the-grid eco retreat.

Punta Mona Retreat Center (<https://www.puntamona.org/>) 10/2018 – 04/2019

Limon, Costa Rica

Volunteer Manager

- Hiring and training of staff and volunteers for off-grid permaculture farm and education center.
- Planning, management, and delegation of tasks to the community of daily projects.
- Planning and execution of large-scale events.

Sensi Mezzanine Restaurant (<https://www.sensi.es/mezzanine/>) 06/2016 - 10/2017

Barcelona, Spain

Manager

- Managing a team of 15 floor and kitchen staff.
- Organizing and implementing staff training, sequence of service, and schedules.

Made With Love Cocktail Competitions (<http://mwl.enjoymadewithlove.com/en/>) 01 - 05/2017

Organizer & Emcee

- Coordinator and official translator between Canadian (French) and Spanish crew.
- Emcee for the 3 major events with 1,000 attendees in both Spanish and English.

Makamaka Beach Burger Café (<http://makamaka.es/>) 06/2012 - 12/2013

Barcelona, Spain

05/2015 – 05/2016

Learning & Development Manager

- Creating and implementing Spanish/English hiring manuals, and training HR staff on their use.
- Hiring of 80 person hospitality and office team
- Creating and implementing Bar, Floor, and Kitchen manuals in Spanish & English
- Organising learning opportunities for staff, including language classes, culinary workshops, beverage training and staff parties and trips.

Some of my most proud moments!



First Movember Shave Down with Makamaka, raising funds and awareness for men's health. We ended up in the top 10 teams in Spain for funds raised. Barcelona, 2015



Just after presenting the winners of the Made With Love Cocktail Competition Final. Barcelona, 2017



With the volunteers and the trash after the World Cleanup Day, Barcelona 2018.



The ever-evolving Permaculture Farm at La Loma Jungle Lodge, Bocas del Toro, Panama, 2020

Professional References

Aaron Jacobson - Owner

La Loma Jungle Lodge - Bocas del Toro,
Panama

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Norman Brooks - Owner

Punta Mona Retreat Center - Limon, Costa Rica

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Pierre Grenier - Owner

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Andrea Di Gioia - Owner

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España

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26.11.2020

To Whom It May Concern

I have known Daniel for several years. Daniel initially presented my company, Kailani Ice Tea, with a proposal to become involved with his "Wassup Wakeup" Conscious Sunrise Paddle Boarding experience.

This project was hugely popular in Barcelona as it combined wellness and fun perfectly as well as caring for our local environment. It was a perfect fit for Kailani as there were a lot of synergies with our brand values and it gave us the opportunity to contribute to the local community.

Thanks to Daniel, we were also able to be associated with several Beach Clean-ups in Barcelona. The most significant was one organised jointly by Nike and international NGO Oceanic Global with hundreds of volunteers cleaning and creating awareness about the litter and pollution problem on Barcelona's beaches. Daniel's contacts and relaxed but efficient manner made our involvement in this and other events a great success.

Daniel and I have since become friends and he has continued to assist me with his exhaustive list of contacts and creative ideas with a new wellness project I am working on. I cannot think of a better fit for the position of Agent for Change with Rob Greenfield and I am sure he will make a great and meaningful contribution in the role.

Please don't hesitate to contact me if I can be of any further assistance.

Kind regards

GUY MORLEY

Founder

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To the Rob Greenfield team:

Over the four years I spent as the Country Manager at the Movember Foundation I was incredibly privileged and honoured to meet hundreds if not thousands of our community members throughout Europe. From hearing their stories about why they wanted to get involved in tackling men's health to stories of surviving cancer or taking their own lives.

And of course the backbone of Movember's movement was our community and I am grateful for all their support.

Now every once in a while, I would meet a particularly passionate Mo-Bro or Mo-Sista (*what we called our fundraisers*) who went the extra mile to make sure that they didn't just sign-up, grow a Mo and raise some funds, but actually went the extra mile to have a bigger impact on changing the face of men's health.

And it just so happens that Daniel was one of them.

I was incredibly impressed by Daniel's relentless motivation and fierce creativity to reinvent the wheel every year in order to keep his community at Makamaka passionate and engaged, by creating all sorts of exciting and challenging activities to take part in.

From organising the Mo-fun-run (where he managed to get me to run dressed up in an 80's outfit running and shouting across Barcelona beaches) to public barber shave downs to attract the press.

At one point, Daniel and his team even went on to become the highest fundraising team in Spain, and finished in the top 10.

Thanks to his fun loving and dedicated approach, his team helped raise thousands of Euros for a worthy cause, but more than that, Daniel helped start thousands of conversations around men's health which ultimately is what we were all about.

Out of everyone I've met throughout the years with Movember, Daniel is one of the people I'm still friends with to this day. I've seen his growth and journey over the years, of pursuing with great thirst his curiosities, passions and his regular newsletters, sharing some of the important conversations around the world - something that I look forward to and cherish every time. I have zero doubt that Daniel would be an incredible addition to anyone's team, especially if someone is on a mission to raise awareness and funds for a cause close to their hearts. It helps that he's a handsome bugger with the worlds'

most charming Aussie accent. Rob I'll be honest, you'd be a fool not to hire him, or at the very least, have a conversation with him. And of course, once you do, and you end up hiring Daniel, I look forward to getting you on the podcast at some point in the near future to talk about all the crazy things you're up to in the world.

Keep up the good fight,

Mark

Mark Leruste
Founder & Host of The Unconventionalists